

THE MARKETPLACE at ECOFARM



REGISTER FOR YOUR BOOTH HERE:
WWW.ECO-FARM.ORG

Online registration opens August 19, 2019

Showcase your business at the

40TH ECOFARM CONFERENCE

20/20 Vision - 40 Years and Still Growing

January 22 - 25, 2020

Connect with 1,700+ conference attendees interested in products and actions to build a sustainable food and farming system. The tented Marketplace showcases nearly 60 businesses and nonprofit organizations working to support organic and ecological farmers. Network, shop, and learn about the latest products and services in the agricultural industry.

BOOTH SIZES & PRICING

A: 10' x 20' Corner Booth	\$1540
B: 10' x 10' Perimeter Booth	\$1100
C: 8' x 8' Perimeter Booth	\$935
D: 5' x 10' Mini Booth	\$550
E: 8' x 8' Hub Booth	\$825
E: 8' x 8' Nonprofit Hub Booth	\$715

WHAT'S INCLUDED

Booth includes

One 6' x 2.5' skirted table, two chairs, and two exhibitor badges.

Complimentary Passes

Each exhibitor booth includes 2 complimentary exhibitor badges.

Additional Badges \$180

Up to 3 additional conference badges can be purchased at online registration in addition to meals.

Wifi, Electricity, Extra Furniture

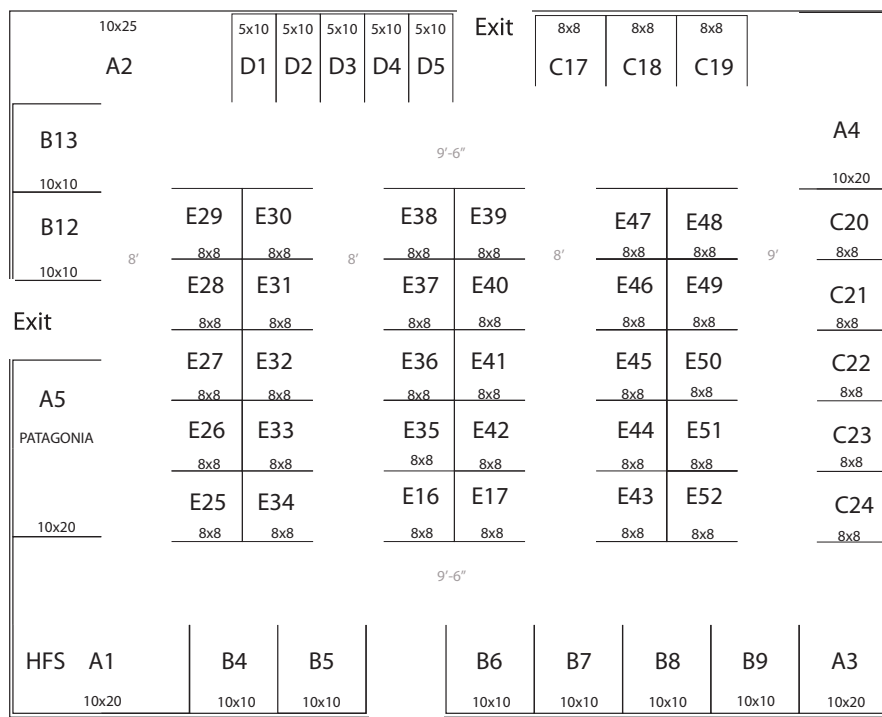
Prices listed in online registration.

Contact Dina Izzo for more info:

dina@eco-farm.org

831-763-2111 x 17

MARKETPLACE MAP



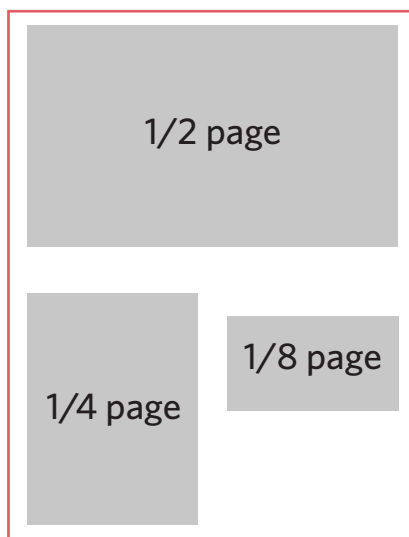
Entrance



EXHIBITOR ADVERTISING

Don't miss the opportunity to increase your visibility with an exhibitor ad! Advertise in the EcoFarm Conference Program and reach over 1,700 conference attendees comprised of farmers, ranchers, distributors, retailers, activists, and educators. Take advantage of these discounted exhibitor ad rates by selecting this option when registering online!

Ad Size	Dimensions	Price
Full page standard	7.25"w x 9.5"h	\$1000
1/2 page	7.25"w x 4.625"h	\$650
1/4 page	7.25"w x 2.375"h OR 3.5"w x 4.625"h	\$310
1/8 page	3.5"w x 2"h (biz card)	\$200



**Program Ad Due:
Fri. Dec 6, 2019**

Send your digital file to:
deborah@eco-farm.org

Questions? Contact
deborah@eco-farm.org
831-763-2111 x13

ARTWORK GUIDELINES

- Press-ready PDF (300 dpi CMYK: Fonts embedded), TIFF or EPS files accepted.
- No bleeds except for full page ads with prime placement
- EcoFarm can not provide any color matching guarantee as pertains to screen-viewable, electronic files.



IMPORTANT EXHIBITOR INFORMATION

MARKETPLACE SCHEDULE

Exhibit Move In

Wed: 3:00pm - 8:00pm
Thurs: 7:00am - 9:00am

Exhibit Move Out

Sat: 12:00pm - 2:00pm

Early Move Out

Fri: 5:00pm - 7:00pm

Note: Early Move Out preference must be selected during online registration. Booths taken down without selecting the early move out option will be billed an additional \$100.

Open to Attendees

Thurs: 9:00am - 6:00pm
Fri: 8:00am - 5:00pm
Sat: 8:00am - 12:00pm

Each booth space includes one 6' x 2.5' skirted table, two chairs, and two exhibitor badges. Items such as Wifi, electricity, and additional furniture can be purchased through EcoFarm's online exhibitor registration. Advertising in the EcoFarm program can be purchased.

1. Exhibits are open to conference attendees beginning at 9:00am on Thursday, January 23. All exhibits must be completely removed by 2:00pm on Saturday, January 25.
2. Unless early move-out is selected during online registration, booths must remain open until Saturday, January 25 at 12:00pm.
3. Final booth placement is made by conference staff with every effort to accommodate exhibitor's request. You will receive an email confirming your booth location in early January.
4. All fees must be paid at time of registration; registration cannot be submitted without payment. Please pay for the cost of your first booth choice as well as any add-ons when you register online. If your first choice is not available, any discrepancies in cost will be handled within one week of your booth assignment – you will be issued a refund through credit card or check, based on your original method of payment or invoiced for the balance.
5. *Cancellation Policy: A \$250 processing fee will be charged for CANCELLATIONS up to December 19, 2019. No refunds will be issued after December 19, 2019. Returned checks will be charged \$50.
6. Exhibitors selling merchandise/products at the Exhibitor Marketplace will be subject to a \$125 fee from Asilomar for selling privileges. Sellers must present proof of a California Sales Tax ID. The fee will be collected at the conference. Non-profit organizations are exempt from this fee, with proof of non-profit status.
7. TriCord Tradeshow Services: Asilomar regulations prohibit direct shipments to the conference grounds. All shipped items must be routed through Tricord Tradeshow Services. Shipped items will be delivered on Wednesday, January 22 by 3:00pm to your booth. Return shipments will be picked up at 2:00pm on Saturday, January 25. Please complete the Material Handling form that can be found on our website at www.eco-farm.org
8. Except for loading and unloading, no parking is permitted in the lot surrounding the Exhibitor Marketplace.
9. Weather: The Exhibitor Marketplace is located in a 80' x 100' heated tent in the Surf & Sand parking lot. Please come prepared for inclement weather, including the possibility of heavy rain.
10. We are not accepting additional bookseller applications.
11. Listed pricing is subject to change prior to registration.
12. Note: Neither conference management nor Asilomar Conference Grounds (Aramark) is responsible for any injury to exhibitors, their employees, guests or visitors while within the confines of the space set aside for the exhibitor, or for loss or damage to any goods for any cause whatsoever while in transit to or from the display site or during the event. Exhibitors must be able to supply a certificate of insurance if requested by Asilomar or the Ecological Farming Association. Insurance on exhibits is the responsibility of exhibitor.

